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The Nielsen Company

Of Counsel:
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Elizabeth Pitman Gretter
Eric Thompson
2020 was traumatic for all of us, but especially for children. The pandemic took an enormous toll as families were forced to navigate what the crisis means for their psychological and emotional health, educations and futures. The impact was even more severe among children in government systems, and amplified the struggles they already faced. But thanks to the support of our donors and partners, Children’s Rights was able to rapidly respond to the impact of COVID and, through strategic advocacy and legal action, continue to work to keep kids safe and healthy.

Children’s Rights is pleased to share key highlights from our year:

• Within weeks of the advent of COVID-19, Children’s Rights partnered with other advocates and government officials to draft recommendations to protect older youth. States adopted our guidelines to make extended foster care services available for older youth at risk of homelessness and hunger and to support older foster youth and to put a moratorium on youth aging out.

• After we learned of the growing number of positive COVID-19 cases in group settings, Children’s Rights spearheaded a national movement calling for policy change to remove youth from crowded, dangerous facilities and place them in family settings.

• Children’s Rights continued to expose the egregious treatment of youth in group homes and facilities, and to advocate for children to be removed from facilities and placed with their families or in family settings.

• In Iowa, a federal judge ordered sweeping reforms, banishing the use of a cruel restraining device and solitary confinement for students housed in the Boys State Training School. Because of this victory, the school administrators must provide appropriate mental health services to youth in state custody.

• We shared a new resource highlighting how the discrimination, institutionalization, and abuse that LGBTQ+ youth already face is exacerbated by COVID-19. The report lifts up the voices of youth and offers solutions to protect them.

• In Georgia, Children’s Rights continued its legal fight for the right of every child to receive an education. Officials granted preliminary approval to provide special education services for hundreds of incarcerated youth in one of the largest county jail system in the U.S.

• We filed an urgent new case in Ohio calling on the state to provide equal financial support to the 4,500 children—24% whom are Black children—living with relative foster parents.

• Through education and advocacy, our Interfaith Coalition for Children’s Rights raised awareness for a wave of government policies that use religious freedom to enshrine a “license to discriminate,” harming LGBTQ+ children and families.

• We filed an amicus brief in Fulton v. City of Philadelphia on behalf of the children who would be harmed if the Supreme Court upheld the position that a local government-contracted foster care agency has a constitutional right to refuse prospective families based solely on religious objections.

• In recognition for our groundbreaking victory in Missouri to end the common practice of administering powerful psychotropic medications to kids as young as 5 or 6, Children’s Rights received the Impact Fund’s 2020 Hero Award.

• We continued to monitor the implementation of reforms in five states: South Carolina, Connecticut, Michigan, Wisconsin, and Texas.

Children’s Rights fights for systemic change in child welfare. And we win. Donor support ensures that we can keep on winning for generations to come.
2020 FINANCES

SOURCE OF FUNDS

- 13% Attorney Fees
- 55% Grants & Contributions
- 12% Gov’t PPP
- 20% Special Events
- .1% All Other Income
- .1% Investment
- 18% Fundraising
- 12% Management & General
- 6% Communications
- 64% Legal & Policy

USE OF FUNDS
# 2020 FINANCES

## Statement of Activities
Year ended December 31, 2020

### PUBLIC SUPPORT AND REVENUE:

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
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</thead>
<tbody>
<tr>
<td>Attorneys’ Fees</td>
<td>769,351</td>
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<td>Contributions</td>
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<td>2,132,990</td>
<td>3,248,987</td>
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<td>Government Grant - Paycheck Protection Program</td>
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<td>Special Events</td>
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<td>Investment Income</td>
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<tr>
<td>In-Kind Donations</td>
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<tr>
<td>Other Income</td>
<td>1,194</td>
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</table>

Net Assets Released from Restrictions: 858,830

**Total Public Support and Revenue:** 4,657,160 (1,274,160) 5,931,320

### EXPENSES:

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
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<th>TOTAL</th>
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<td>Legal</td>
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<td>Policy</td>
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<td>Communications</td>
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<td>Management and General</td>
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<tr>
<td>Fundraising</td>
<td>1,130,307</td>
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</table>

**Total Expenses:** 6,233,646

### Change in Net Assets

(1,576,486) (1,274,160) (302,326)

### Net Assets – Beginning of Year

318,321 389,849 708,170

### Net Assets – End of Year

1,258,165 1,664,009 405,844
INDIVIDUAL DONORS AND FOUNDATIONS

GIFTS OF $100,000 +
Anonymous
The Annie E. Casey Foundation
Molly Gochman, Stardust Fund
Health Forward Foundation
KKR Grants
Missouri Foundation for Health
Neukom Family Foundation
Alice Rosenwald Fund
May & Stanley Smith Charitable Trust
Southern Poverty Law Center
James and Kelli Stanton Foundation
van Ameringen Foundation

GIFTS OF $50,000 - $99,999
Becky and David Gochman
The Mai Family Foundation
The Ambrose Monell Foundation
Anne E. Robinson
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Citi
CRY America
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Ernst and Young LLP
Elizabeth and Brian Korchin
Kimberly Rimer and Lewis Tepper
Megan Shattuck
Paul Yetter/Yetter Coleman LLP

GIFTS OF $10,000 - $24,999
Anonymous (3)

Alissandra Elizabeth Aronow Fund
Bondurant Mixson & Elmore LLP
Calix
Deaconess Foundation
The DLA Piper Foundation
Niko Elmaleh
Leigh Farris
Dan and Cori Galpern
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Honorable Bryanne and Thomas Hamill
Jill Hayman and Les Nelson
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Jungerman Foundation For Justice
Gwen R. Libstag, Goldman Sachs Gives
Mastercard
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Omar Family Charitable
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Joe and Elizabeth Regele
The Rona Jaffe Foundation
Jordan Roth and Richie Jackson
Sigler Bing Foundation
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Innisfree M&A Incorporated
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The Barry and Wendy Meyer Foundation
Milbank LLP
Keech and Akshay Shetty

GIFTS OF $2,500 - $4,999
Anonymous (3)
Nina and Matthew Bershadker
Elizabeth and Stanlee Brimberg
Sue and Nick Carter
Gabriel Cooperman
Nan and Richard Davis
Christen Douglas
Dana Finesilver and Robert Lewin
James T. Flynn
Greg and Cheri Hecht, Hecht Walker Jordan, P.C.
Lonestar Tree Ranch LLC
David McCabe
John J. McGuire, Jr., Goldman Sachs Gives
Blaiss Nowak
Jennifer and Mark Redman
Sandy and Roselia Santana
Alexandra and Michael Shuman
Michael and Nina Stanton
The Vanguard OGC Running Club
Fred Wistow
Nathan Woods and Blanca Guillen-Woods

GIFTS OF $1,000 - $2,499
Anonymous (7)
Cynthia B. Adams
America’s Charities
Benevity Social Ventures, Inc.
BerlinRosen
Jared and Claire Bobrow
Michael and Karen Borofsky
This Annual Report includes donors whose gifts were received in 2020. Every effort has been made to ensure the accuracy of this report.
DONATE TODAY

Thank you for helping us transform the lives of abused and neglected children. When you make a gift to Children’s Rights, you can choose which giving vehicle best suits your philanthropic goals and boosts your financial leverage and tax savings.

Our Tax Identification Number
13-3801864

Gifts by Check
Please make your check payable to Children’s Rights, Inc.

Gifts by Credit Card
You may make your gift securely online by entering your credit card information at www.childrensrights.org.

Donate a Special Event
Make your birthday, wedding, bat mitzvah, bar mitzvah or anniversary an event that gives back. Contact us for details.

Become a Monthly Donor
Support Children’s Rights’ lifesaving work by becoming a monthly donor and help us protect vulnerable children.

Make Gifts of Stock or Wire Transfers
We happily accept gifts of appreciated stock, bonds, other marketable securities or wire transfers.

Join Our Legacy Circle by Making a Planned Gift
Make a bequest to Children’s Rights in your Will or Living Trust, or by naming Children’s Rights as the beneficiary of your retirement plan, life insurance policy, bank account or mutual fund.

For questions about giving to Children’s Rights, please contact:
Adriana Pezzulli, Chief Development Officer
Phone: 646-216-3334 | Email: apezzulli@childrensrights.org

Gifts to Children’s Rights are tax deductible to the fullest extent allowed by law.

www.childrensrights.org